



Y'S MEN INTERNATIONAL

"To acknowledge the duty that accompanies every right"

IP COMMUNIQUE 2014-15

Issue No 1 (Revd)

e-communiq 

November

IP's Theme: "Talk Less, Do More"

IP's Slogan: "Do it now"



Dear fellow members,

I am on a new venture to try and ensure that important communications from the top of the organization reaches out to the common member without delay. ' e-communiq  ' is a tool towards achieving it. Myself not being a professional in the field of publication, e-communiq  may look amateur. However, kindly note that the intention is reaching out to all and I do hope e-communiq  will serve the purpose.

It is almost three months since the new team of officers took charge of their responsibilities towards our Movement at various levels, starting from Club to International. Within this period, we have had a very fruitful, effective and colourful International Council Meeting (ICM 2014) and International Convention 2014 (IC 2014) at Chennai, India.

The ICM '14 took place from 1st to 6th August 2014 at Chennai Hilton Hotel. We had meeting of IEOs on 1st August, training for ICMs on 2nd August and the business meeting of the International Council from 3rd to 6th August. The meetings went on well in a very cordial atmosphere with ICMs from all the 9 Areas. The minutes of the meeting have already been circulated by the IHQ. The IP's report as presented at the ICM '14 as well as some of the new introductions approved by the ICM '14 shall appear below in this communiq . Kindly go through them in detail. We look forward to your co-operation and support in all endeavors.

The International Convention 2014 (IC 2014) was held most colourfully and successfully from 7th to 10th August 2014 at The Chennai Trade Centre. Our special thanks to the organizers for the excellent arrangements and hospitality. This was already conveyed by PIP Ben Wabule on the last day of the convention. You can read and view details and photos of the IC '14 on our website www.ysmen.org . Hope you enjoy them. However, I have included some photographs of the convention and the IP's speech at IP's Night on 9th August 2014 later in 'e-communiq '.

As you may have noticed from the presentation at the top of e-communiq , my theme as International President for 2014-15 is "Talk Less, Do More" and slogan is "Do It Now". Let us couple my theme and slogan together. Let us **talk less and do more of service**. Let us not delay any action. Let us **do it now**.

May I request you to forward e-communiq  to all District Governors and through them (or directly) to club members. I am sure it might take only a few seconds for you to do it. Let e-communiq  work as a strong, efficient and a fast chain of communication down to the grass root level.

You are welcome to give your feed back and comments. Wish you all a very happy Y's Year full of activities. Thank you!

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CHALLENGES WE FACE AND ACTIONS WE NEED

Challenge No.1

'Planning and Control' function from club to International level : To improve our effectiveness, we need a better monitoring system at all levels of our organisation. At regular intervals, we need to monitor our performance against our own plans and goals. 'It is better to fail with a plan rather than without a plan' because a plan gives us an opportunity to monitor achievements regularly and bring the activities back on the track. This activity is needed from the Club to the International level. It will lead us to success in the end.

Action proposed to meet Challenge No.1

A format has been sent to the APs and the ISDs of 2014-15 for monitoring and reporting performance against their own goals, by the end of every quarter to the IP and the ISG. The APs and the ISDs are requested to introduce such a system down the level. All successful organisations, whether corporate or social, have a system of planning, implementing, monitoring and controlling at regular intervals for efficient and effective management. They do not stop with planning and then wait for things to happen.

Challenge No.2

Extension as part of our goals of 'Towards 2022': Efforts for Extension is praiseworthy. But, to reach the goals of 'Towards 2022', we have to go miles and miles.

Action proposed to meet Challenge No.2

Extension to be tried tirelessly. YMI and YMCA to work together for extension based on Principles of Partnership and Memorandum of Understanding signed between them. Both of them have to come out of the shell and start helping each other, rather than making empty promises. In order to inspire extension beyond borders (one country sponsoring new club in another country), suitable motivational International Award shall be introduced. ISD Extension has already come out with a criteria for 'Extension Beyond Borders' Awards ('EBBA').

Challenge No.3

Lack of Funds and Lack of growth: On analysing the financial reports for previous years including that of 2013-'14 we find that we do not have sufficient funds for our regular and essential operations like extension activities, travel for orientation, training camps, meetings, workshops, conclaves, etc. Without sufficient funds for these basic needs, no organisation can grow. The sad and real part is that we are not growing! Can we afford to continue at this level of performance?

Action proposed to meet Challenge No.3

To find ways and means to make more funds available for the regular and essential operations of our organisation through reducing expenses and increasing income.

SDS funding procedure also needs a second look as the funding has not yielded proposed objectives of the policy.

Challenge No.4

Vast difference in membership between Areas: The membership varies very widely between Areas. (200+ to 10000+). This is not a healthy trend for effective administration and management.

Action proposed to meet Challenge No.4

A re-grouping of Areas for more balanced membership is another challenge, for which we have to find an answer.

Challenge No.5

Member-wise data base: We need to further discuss the introduction of a member-wise data bank with the capacity to automatically update upon input of semester data from the RDs. This will make for better accountability in membership.

Challenge No.6

Effective deployment of 'Towards 2022' action plans : We do not seem to give the much needed importance to our own vision in this regard. Any negative attitude to be done away with.

Action proposed to meet Challenge No.6

Celebration of Y's Week

Y's Week - How to celebrate?

Maximum number of Public Relation (PR) activities by Clubs at local or District level. Our motto 'To acknowledge the duty that accompanies every right' and the community service activities, we take up based on our motto, to be made known to the public through suitable means. Choose this week as a week for inauguration of fresh major community service programmes. Treat the week as the 'membership extension week' of the year and induct members in groups to our clubs/Movement. Collect maximum amount of donations for our International projects RBM and TOF GP during this week

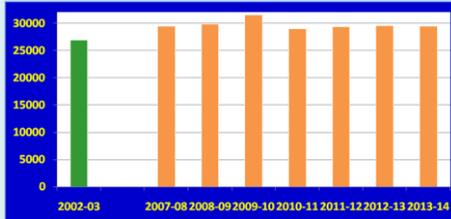
A PERFORMANCE ANALYSIS FOR INTROSPECTION

Performance Parameters of a social organisation are:

1. Growth in Membership
2. Growth in service activities
3. Management Effectiveness and Efficiency
4. Financial stability and availability of resources

Now let us analyse and see where we are:

1. Growth in Membership:



Our Membership has remained almost static over the past many years. This is not a good sign for any organisation. From 2010-'11 to 2013-'14 (4 years) we spent a huge amount of CHF 509986/- for development of Y'sdom in all Areas through SDS, BF4 and LT funds, meant only for extension, travel and training. Overall result is not encouraging

- 2. Growth in service (TOF & RBM):** We are doing well in the fields of TOF – GPF and also in RBM by sharing what the Almighty has given us. Many of our unfortunate brethren are being served by us through these projects. Let us continue our efforts and do more and more service for mankind. I am happy to see that some of our Areas are excelling in community service to the needy in the local community. They also serve the sick and the old through their service. This merits appreciation. Let us continue to acknowledge our duty that accompanies every right.
- 3. Management Effectiveness and Efficiency:** When the effectiveness and efficiency are expressed in terms of increase in membership, we do not have much to claim. SDS funding for Extension, in spite of sincere efforts by Areas, do not give the desired results. Per-capita contribution for our International projects varies widely between Areas. In this regard, better attention and better contributions are warranted from all Areas.
- 4. Financial stability and availability of resources**

Any organisation, whether corporate or social, needs funds for its operations. We have our Operating funds and Programme funds. It is essential that we have a clear picture of our financial status to effectively continue our activities.

Withdrawing the special dues status and eliminating 50% dues status for Youth have helped us to improve inflow of funds. We have to wait for 2 more years to get the full benefits.

As it stands, only around 10% of our total income is available to us as 'working capital' for our regular and much needed activities like MYM/ICM, Meetings, Workshops, International training camps, Travel (including travel for extension), Image building, Public Relations, etc. This is far less than what is ideally needed.

Please take initiative. Remember the oath we take during our installation to any office in our Movement. Let us be proponents and not merely followers. Let us bring in more ideas for better performance and more useful service to the community. Please work untiringly even to the point of sacrificing our leisure, recreation, social and occasionally domestic and business affairs. We decide whether our Movement will go forward or backward, whether it will gain or lose, perhaps even whether it will live or die.

Individual efforts can make wonders. But, collective efforts can create history. Let us create history.

**"I shall pass through this world but once
Any good therefore I can do or
Any kindness that I can show to any human being
LET ME DO IT NOW
Let me not defer or neglect it
For I shall not pass this way again"**

International Council Meeting 2014 in progress



International Convention Champion Award:

From 2014-15 onwards, we have introduced an **International Convention Champion Awards** for PIP and also for any other leader who attended maximum number of International Conventions. This is to promote more participation in International Conventions. Award for this year went to PIP Toshiro Takeuchi.

Extension Beyond Borders Award (EBBA)

An international award by the name of "Extension Beyond Borders Award (EBBA)", is introduced to recognise and motivate clubs and individuals for their initiative and untiring efforts **in extension in other countries beyond their boundaries**. Kindly contact ISD David or ISG Nishi for further details.

Double Paul William Alexander Fellow

In the Endowment Fund programme, under the provision for 'Making a Gift', a new item #6 Double Paul William Alexander Fellowship is added. Existing PWA Fellows can become Double Paul William Alexander Fellow upon contribution of CHF 120 in addition to the contribution already made. Non PWA Fellows can contribute CHF 240 in one shot and become Double Paul William Alexander Fellows. In conjunction with this, a new and more attractive lapel pin shall be awarded.

Excerpt from IP's Speech at IP's Night on 9th August during IC 2014 - 'My year ahead'

My dreams and aspirations - "My year ahead"

- My theme as IP for 2014-15: **"Talk Less, Do More"** and My slogan: **"Do it Now"**.
I believe, this theme and slogan together will encourage all Y's Men, Menettes and Youth/Lings together, throughout the world for doing more service to the community rather than merely talking about it and that such services shall be provided without any process delay as per slogan 'Do It Now'.
- I dream on 6 most important objectives that we have to deliver for our Movement.
 - Growth in Membership
 - Commitment towards our International programmes and projects
 - Commitment towards Service to the community around us
 - Relationship with the YMCA
 - Our association with UN Projects
 - Celebration of Y's Week

Growth in Membership

- Our Movement is going through a difficult period.
- We find it very difficult to extend our Movement.
- Growth is static for the past many years.
- We have our vision 2022, in which we aim at a membership of minimum 50000 members, by our birth centenary year 2022
- We have to do an introspection
- What are we doing in EMC?
- Are we serious enough in our attempts?
- Are we finding lame excuses for the situation?
- Please do an introspection, wake up and do the needful.
- The Movement should live and continue, even after we leave this world.
My dream is that we should reach a membership of at least 33000 by the end of 2014-15 and 10% increase every year

Commitment towards our International programmes and projects

- We do have many noble projects done continuously for the community.
- Out of these, our Time of Fast Global Project and Roll Back Malaria are the most outstanding.
- Endowment Fund is needed for our own organisational growth, especially because we sense shortage of funds for our growth.
- This should not dilute the other International Projects
I dream that our Y's community will continuously support these projects and increase their contribution at least by 10%

Commitment towards Service to the community around us

- We live in a community where there are many who need help and solace.
- Even in affluent countries there are those needy, may not be monetarily, but morally and mentally.
- Are we serving them to best extent possible by us?

- I know of some Regions and Areas excelling in this type of service.
- I know of a Region which excelled in this activity. They conduct Fund raising programmes or get donations from inside and outside.
- During the last three years they supplied 17 Home care vehicles cum Ambulances to Cancer and Palliative care units, arranged 10000 free dialysis to poor renal patients and Donated 5 Dialysis machines. Doing it in three years was not a mean thing.
- I understand, this year, they are going to support 100 open heart surgeries free of charge, donate 14 houses to the poor in a place named 'Y's Men's Village', etc.
- There is a lot to learn from them.

I dream that all Regions will come with similar programmes to help communities in their own place or support such activities in places far away from them, where it is genuinely required.

Relationship with the YMCA

- Our relationship with our foster parent YMCA is mutually most important to both of us.
- We see a much more lively co-operation between us than in the past. At various levels, we have already signed Principles of Partnership and Memorandum of Understanding between us.
- Let us continue our efforts in this regard and grow with mutual interest.

I dream that at least 30 new Y's Men's clubs will be formed this year with the support of YMCA and that we will return the support by supporting Change Agents programme of YMCA and sponsoring new YMCAs.

Our association with UN Projects

- RBM in association with UN and International Red Cross has brought to the forefront in our global service to the needy.

I dream that our support for RBM project will grow multifold in the coming years and also that we will collaborate with other world organisations in making our services available for development of mankind and to make the world a better place to live through our environment enriching programmes.

Y's Week

- As we are aware, our founder Paul William Alexander was born on 8th December 1888. I thought it prudent that we celebrate the week Dec 7th to 13th 2014 as 'Y'S WEEK' by all Y's Men through out the world.
- You can make alternate suggestions for the dates. Please think it over and let me know you convenient days/week. (Already different Areas have opted either these dates or other dates more convenient to them.)

What I dream for the Y's Week are:

- *Maximum number of Public Relation (PR) activities by Clubs at local or District level. Our motto 'To acknowledge the duty that accompanies every right' and the community service activities we take up based on our motto to be made known to the public through suitable means.*
- *Choose this week as a week for inauguration of fresh major community service programmes.*
- *Treat the week as the 'membership extension week' of the year and induct members in groups to our clubs/Movement.*
- *Collect maximum amount of donations for our International projects RBM and TOF GP during this week*

Here ends my dreams

Thank you,
Isaac Palathinkal

International Convention 2014 - Snap shots - General





International Convention 2014 - Snap shots - Forum meetings



International Youth Convocation 2014 - Snap shots





Reports from Areas

Report on performance in 1st quarter is received from Area Presidents:

It is natural that we cannot expect full swing performance during the initial three months. However, all Areas are found to be working with dedication and commitment. We are sure that we will achieve our goals as time goes on. The salient portions of the reports are consolidated and given herewith.

- Total Membership is less by 6% compared to that on 01 Feb 2014. All Areas together have achieved only 85% of their goals in membership.
- Contribution towards International Projects has just started.
- Community Service activities are already in full swing in some of the Areas. Photographs given in succeeding page.

Area	Membership				
	As on 01 Feb 2014	AP's Goal for 2014-15	As of Now	Change from 01 Feb 2014	% Achievement of goal
Africa	534	500	508	-4.9%	102%
Asia	3807	4800	3719	-2.3%	77%
CAC	494	500	485	-1.8%	97%
Europe	6198	6350	6126	-1.2%	96%
India	11029	12000	9386	-14.9%	78%
Korea	5421	6000	5359	-1.1%	89%
LAM	475	530	520	9.5%	98%
SOP	220	400	225	2.3%	56%
USA	1267	1500	1214	-4.2%	81%
Total	29445	32580	27542	-6.5%	85%

Area activities - A travel through action photographs

AFRICA



In front of Kamatipa Health Post Project



New blood to the Movement - Induction Ceremony - New Members of the YMC of Lagos



ASIA



Training for the new members of YSC of Ulaanbaatar



Induction of new members of YSC of Ulaanbaatar



Exchange of Banner with YSC of Ulaanbaatar



Tokyo Sunrise Y's Men's club - 25th Anniversary

CAC



Area Council C14 and RDE Training



Capitals breakfast fundraiser



Epsilon canteen fundraiser



Nashwaakis breakfast team

EUROPE



Various pictures on help to the orphanages, help to Ukrainian Refugees. Patronising a Park, etc by Clubs



Various pictures on help to the orphanages, help to Ukrainian Refugees. Patronising a Park, etc by Clubs

INDIA



Donation to a school for children



Free Rice Distribution. The long queue to receive.



Free Medical camp



Lunch for the inmates of the rehabilitation



'Run for The Blind'



Rally organized for 'Go Green' Awareness



Painting competition for school children



Flower carpet laid by Menettes

KOREA



Joint athletics meeting of Y's men and YMCA



NGO Festival that serve food and household items for the poor



LAM



Visiting and Donation - Project Butterfly for Children



Singing for senior people



Participants in Training



Vocational Training for Youth

SOP



Donation - Bendigo Club to Bendigo YMCA



Port Pirie and Adelaide Club with help to Cancer Flinders Lodge



BF Delegate Jung with PAP Colin and others



Donation - Bendigo Club to Bendigo YMCA

USA



Food and clothing Drive for Philippines Relief, by Long Island Y Service



Plant Sale held in Encinitas, California to benefit the Armed Services YMCA in San Diego



White Elephant (Flea Market) Sale held annually to benefit the camp Manitou-Lin in Grand Rapids



Christmas Tree Sale (Held at least by 25 Y Service Clubs) to benefit local YMCA, Hilo, Hawaii

Kindly try and see that this 'e-communiqué' from the IP reaches the grass root level members of the clubs. The Movement belongs to them. You need only a few seconds to forward this down the level. It is likely that some of the readers might get more than one copy due to duplication in email lists. Kindly forgive if it happens. Let us all continue to work together for our great and dear Movement. Thank you.

Isaac Palathinkal